

Holly Joy McIlwain

Founder, Brave Women Project

DDI Certified Facilitator | Gallup Certified CliftonStrengths Coach & Trainer

Certified Professional Behavior Analyst | Certified Professional Driving Forces Analyst



For years, Holly Joy McIlwain has exercised Dispositional Leadership as she quietly helped those seeking inspiration, coaching, or advice. In 2000, she decided to own that role and become intentional about it. She started writing about her observations, telling the story of leadership through action.

Developing leaders who change lives is her passion and professional purpose. She lives this through the harmony and boundaries created in her daily life, and she teaches this to her clients, colleagues, and collaborators through speaking, writing, training, and coaching. She believes that organizations can choose to spark impact in the lives of those they touch by moments, or movements, and she energetically pursues opportunities for both.

One way that she currently supports leaders in this is through the high-impact, women-focused, not for profit she founded in 2020, **Brave Women Project**. **Brave Women Project** exists to develop opportunities for women of diverse backgrounds to move into brave action through conscious choice and intentionality within our spheres of influence, promoting equity through developing in four core areas: relationships, professional, impact, and wellness. The ability to move into brave action comes from our community of women as we experience the power of unparalleled encouragement.

Holly is a two-time author. Her first book, *For She Who Leads: Practical Wisdom from a Woman Who Serves*, was published in 2020. She also is a contributing author in the anthology *Twenty Won: 21 Female Entrepreneurs Share Their Stories of Business Resilience During a Global Crisis* which is an Amazon bestseller and was published in April of 2021. Her chapter, "I'm Not Busy" focuses on how she started Brave Women Project, how brave it is to say "No", and how everyone needs room to be "un-busy."

Holly holds two leadership roles, one as the Talent Development Partner for Winner Partners, a retained executive search firm, and as Director for Human Resources and Talent Management for Robert Morris University, with a focus in promoting equity, diversity, inclusion and belonging in the recruitment and retention of great talent.

Seen & Heard



THIEL COLLEGE



WOMEN FOR ECONOMIC AND LEADERSHIP DEVELOPMENT



Speaking Topics

Leadership

Bravery

Women in Business

Dispositional Leadership

Belonging as a Business Strategy



Invite Holly to enlighten and entertain your audience of all ages and sizes! ...to get things rolling with humor, positivity, and radical honesty

As a Certified Professional Behavior Analyst and Gallup Strengths Coach, she spends a lot of time observing people in their natural behavior patterns and organizations in their implementation patterns. She's observed that organizations have some great intentions about enhancing the lives of their employees, but get distracted by industry specific urgencies. When organizations are ready to spark change they need a trusted partner who can support them to create moments or movements.

Holly is that partner!

Connect with Holly

✉ hollyjoymcilwain@gmail.com



hollyjoy.info



bwp.life



facebook.com/hollyjoyhopes



facebook.com/Brave-Women-Project



linkedin.com/in/hollyjoymcilwain



instagram.com/bravewomenproject



instagram.com/mommamacknowsalotaboutthat